

**MURRAY SILVER BLADES FIGURE SKATING CLUB
MINUTES
BOARD MEETING - SATURDAY, JUNE 28, 2014
10:13 A.M. - 1:43 P.M.
COUNTY ICE CENTER**

In Attendance:

Voting Members -

**Robert Bell/President
John Nielson/Vice President
Susie Schramm/Secretary
Nicki Luck/Treasurer (Arrived at 11:00 A.M.)
Paulette Melby/Fundraising
Lynette Peck/Membership**

Nonvoting Members -

**Kelly Cassity/Competition/Sanctions Chair
Zane Hutton/Information Officer
Alison Nielson/Show Chair
Tamara Bell/Test Chair**

I. Board Member Introductions -

- A.** All in attendance introduced themselves except Nicki Luck.
- B.** Robert announced that Robin Abramowitz/Activities Chair, had resigned and Jaquay Brewster/Hospitality Chair is moving. These positions are now open.

II. Robert's Plans and MOKR -

- A.** Using MOKR was discussed. Robert is willing to assist those interested in learning it.
- B.** Reviewing/changing the By-laws was discussed. John will make a first edit.

III. Current Board Roles And Expectations -

A. Kids, Coaches and Community -

- 1.** Make the Club better, more fun for the kids, coaches and parents.
 - a. Club Ice** - Consensus that it's generally working well.
 - * High/Low - What level (Age), at what time? - Kids
 - * Payment tracking - Kids
 - * Dinners - Coaches
 - * Clicks - Community
 - * Mentoring - Community
 - * Off-ice opportunities/Involvement - Junior Board manage? - Community
 - * Three coaches minimum on ice are preferred/More are great - Kids/Coaches
 - * Coaches to determine their own Club Ice dates and activities - Coaches (John)
 - b. Communication** - Consensus that it needs improvement.
 - * Use Club and BOD e-mails more efficiently
 - * Board members recognizable and more available
 - * Use Ice Monitor to communicate with Club members
 - * John to act as Club Coach Liaison
 - c. Activities** - Well thought out activities are needed for both on and off-ice.
 - * Fewer activities with better execution
- 2.** Improve Club administrative efficiency for BOD.

3. Develop fundraising strategies.
4. Improve communication

IV. Board Logistics And Making Our Lives Easier -

- A. Web site -
 1. Club Ice
 2. Volunteer opportunities
 3. Coaches

V. Recap And Review 2013-2014 Season -

- A. Membership -
- B. Financials and Fundraising -
- C. Shows/Competitions

VI. 2014-2015 Ideas And Plans -

- A. Goals -
- B. Seasonal Calendar Planning -
 1. Ryan Bradley Clinic approved for Monday, August 11th (Tamara)
 2. Opening Social (Paulette)
 - a. Friday, September 5th at Paulette's neighborhood pool?
 - b. Board to provide main meal
 - c. Limited volunteer opportunities to provide additional food/drinks
 3. Fall General Membership Meeting/Tuesday, September 23rd
 4. Calendar -
 - * Activities (3 - 4)
 - * Club Ice (Club Ice September 2nd? - Robert)
 - * Competition? (Possible in house competition in May)
 - * Exhibitions (2 - 3/Sept. Exhibition open to both Ocktoberfest and Regionals Competitors?)
 - * Shows (2)
 - * Skate swap (2?/In Nov. or Dec., possibly a second in Feb.)
 - * Socials (2)
 - * New/Prospective member night?
 - * Test sessions (3?/In house for Club members focusing on lower level skaters)
- C. Budget Planning -
 1. Ice time charge for May Test Session? (Robert)
- D. Efficiencies (Volunteer Spot, Membership, EntryEeze) -
 1. Preferably, half of the ten required volunteer hours are completed by January
 2. Five additional hours per child will be required?/20 hours maximum
 3. Volunteer Spot will track volunteer hours for \$10.00 monthly
 4. Establish Volunteer Spot and coordinate volunteers (Robert)
 5. Separate coaches and parent volunteer hours.
 6. Determine Coach hours needed (John and Tamara)
- E. Fundraising -
 1. Rhetta McIff probably willing to contact Comcast
 2. Board to brainstorm individually and make suggestions