



PCA  
PRIMARY CARE ALLIANCE  
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# Vaccine *focus*

ADDRESSING THE NEEDS OF OUR MEMBERS  
AND THEIR PATIENTS—ZOSTAVAX

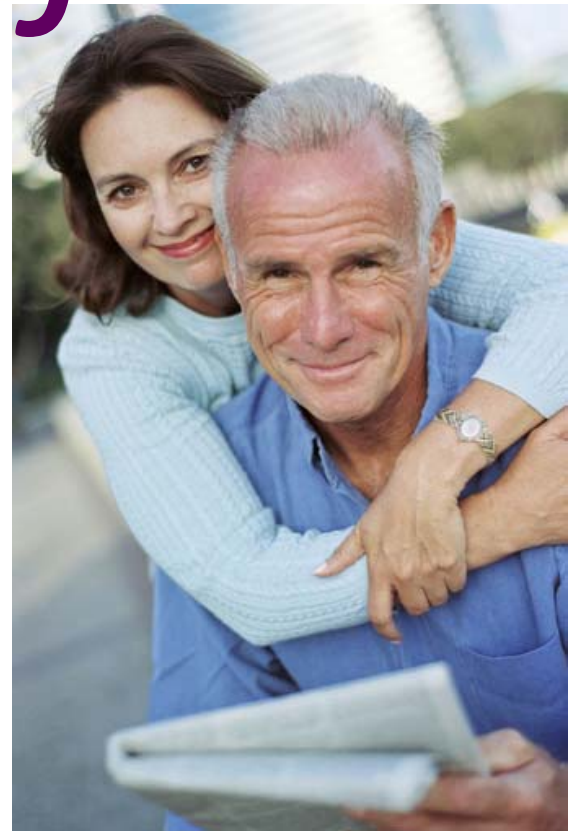
## Shingles is Preventable: Vaccinate with Zostavax

Shingles can be painful and debilitating. Many people do not realize a single dose of Zostavax can help prevent shingles. Help each of your eligible patients receive Zostavax.

Physician recommendation of a vaccine is the biggest determining factor in whether or not a patient chooses to be vaccinated. Educate yourself and then recommend vaccination to your patients.

Here are some suggestions to help you increase Zostavax immunizations rates in your office:

- Give Zostavax when patients come in for flu vaccine.
- Check each patient's immunization status at every visit. Make sure they are current on all vaccinations.
- Have staff members identify all patients age 60 or older who have not yet been vaccinated with Zostavax.
- Educate your staff members about the importance of Zostavax vaccine.
- Meet with your Merck representative to see if Merck Express Check or Transact RX would be beneficial for your office.



78% of patients 60+ years of age said they would get the shingles vaccine if their doctor recommended it, according to the National Immunization Survey (NIS)



## INSURANCE WATCH

97% OF PRIVATELY INSURED PATIENTS AGED  $\geq$  60 YEARS ARE IN PLANS WITH APPROVED REIMBURSEMENT FOR ZOSTAVAX.

PATIENTS  $\geq$  65 YEARS CAN BE REFERRED TO A MEDICARE PART D PARTICIPATING PHARMACY FOR ZOSTAVAX OR TALK TO YOUR MERCK REPRESENTATIVE ABOUT USING TRANSACT RX.