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Yes, it is best to sleep in total darkness, but no one will judge you if you need a little overnight light in (or near) your bedroom. Whether you're worried about sizzing your toe on the way to the bathroom, going to bed without disturbing your already sleeping partner or justifiably being afraid of the dark, there are plenty of perfectly good reasons for the night light. But since we know that too much light or the wrong kind of light can negatively affect sleep and your body's ability to produce melatonin, it is important to get the right one close to the light. Because there are so many options to choose from, cropping a field can be difficult. We do some of the work for you, below, picking up some of the best night lights for your needs. Best night light picks See more information? Read on to see why each of these night lights landed on our top pick list! Top picks detailedbest night light for kids: Boon Glo Night Light.Many night lights are designed for kids, but we chose this in part because its modern design makes it something your child doesn't need to grow up from. Funky, sculptural light can be programmed to shine in a variety of colours, and removable GLO balls emit gentle green light for up to 30 minutes if removed from the platform but still remain cool for touch – perfect for reading under the covers or for a late-night bathroom break. Boon Glo Night LightBest night light for babies/babies: Project Nursery Lion Sound Machine with Nightlight.This adorable lion can sit on any flat surface in your baby's room and is powered by four AAA batteries or an A/C adapter included in the pack. The Leonic night light provides enough lighting to change or check in a late-night diaper, and its mane acts as a speaker for performing a selection of songs or gentle white noise. The controls are hidden behind the light for an aesthetically more pleasant appearance (and to make it difficult for little hands to change inadvertent settings) and include a sleep timer that can be set for 15, 30, 45 or 60 minutes. Project Nursery Lion Sound Machine with Nightlight from the FrontBest night light for seniors: Mr. Beams MB723 Stick-Anywhere Night Light.It can be dangerous for anyone to walk in the dark, but age-related vision and mobility issues make it especially dangerous for seniors. Light is a safety issue, but turning on all the lights in the bathroom or kitchen is not ideal. These AA battery-powered low-profile LEDs can stick to almost any flat surface and light up only when they detect movement. Put them on the stairs, down the hall, and in potholes or strange corners to avoid a muste toe and dangerous falls. Mr. Beams MB723 Stick-Anywhere Night LightBest night light for reading: SomniLight Rechargeable Yellow Booklight. If you are That reading before bedtime sometimes makes you feel awake, it can be because of the light you use to read. Many lamps and booklights have bright bluish-white lamps that presumably provide as much light as possible. But such light can also negatively affect your sleep cycle. This orange-tinted, two-handed, clip-on lamp illuminates your book (or unlightable e-reader), but does not confuse the production of melatonin. You may have to notice that you read fewer pages, but you sleep better as a result. SomniLight downloadable yellow book LightBest night light corridors: iAvo Soft Red Glow LED Night Light.It's late. You've plugged your phone downstairs and you're doing your best to avoid bright lights so you can make sleep easier. But you still need to get to your bedroom without stumbling down the stairs or tripping over the dog. These low-profile plug-in lights will guide you to your room with a gentle red glow that won't stimulate your brain into waking up mode, so you can fall asleep faster. GRDE wall mount charger with dusk-to-dawn sensor LED Night LightBest night light with automatic fire extinguisher: GRDE Wall Mount Charger from dusk to dawn LED night light.One of the biggest problems with night lights is that they usually require an outlet that might be needed for something else. The GRDE Wall Mount Charger has two mains plugs and one USB port on each side, and the place at the top allows you to support your phone when it's connected. Even better: the light-from dusk to dawn sensor means the light goes out at sunrise (or other lights in the room are on), so you never have to worry about remembering to turn it off in the morning. GRDE Wall Mount Charger from dusk to dawn sensor LED Night LightBest night light for bedroom: Windsor Seasons Handmade natural crystal Himalayan salt lamp Neem Wood Base.Benefits Himalayan salt lamps are many: they can help detect the air around (which in turn can alleviate asthma and allergy symptoms), release negative ions (which can, among other things, increase serotonin and help treat seasonal affective disorder) and reduce electromagnetic radiation and static electricity. In addition, their gentle yellow glow helps to illuminate the room, but does not negatively affect sleep - in fact, they can be downright soothing when you drift away. The Windsor Seasons lamp we chose here is small enough to fit on a bedstand or end table, but sturdy enough that you probably don't have to worry about pouring it, and is equipped with dimmer to control exactly how much light filters through salt Windsor Seasons Handmade natural Crystal Himalayan salt lamp with Neem Base WoodBest night light : Born Free Nightly Night Nursing Light.Of all the wonderful and amazing things babies, perhaps the most wonderful and amazing of all is that they can eat and sleep at the same time. But parents need to make sure everything is okay, and turned on the lights to make sure their babies are properly caught might wake the little one to the point where now no one can sleep. This palm-styled light is bright enough for you to see, but not wake up, your baby and pin you so you can keep both hands free. As a bonus, Nightly Nursing Light has a built-in, tint-based alert, so you can track feeding time (or wake up if you happened to fall asleep for nursing). Born Free Nightly Night Nursing LightBest motion-sensitive night light: AmerTac 73092CC LED Motion-Activated Nite Lite. Night lights can be ugly, but AmerTac's motion-sensitive light has a stylish ornate look that doesn't stand out (or stand too far from the wall) regardless of your décor. Amazon has over 1,200 five-star reviews, and this popular extension launches when it detects movement up to 7 meters away, and turns off after a minute, which means it's only on when you need it – and because of the long-lasting LED bulbs, you never have to worry about the light betraying you. AmerTac 73092CC LED Motion-Activated Nite LiteBest night light for bathrooms: Witshine Rechargeable 16-color toilet night light.You might get to the bathroom in the dark, but once you're there, can you do what you need to do without lighting up? Wishinen's rechargeable and waterproof night light shines in 16 colours and illuminates the most important part of your bathroom for these late-night trips: the toilet. Aim confidently without waking yourself up too much with bright bathroom lights. Witshine Rechargeable 16-color WC Night LightBest night light for potty training: Claessens Kids Kid'sleep My Lantern Portable Night Light.This bunny nightgown night light glows in several colors and can play soothing sounds that lure a toddler to sleep. But more importantly, the light can be easily removed from the bottom and used as a lantern to guide the little one to the bathroom confidentially for no reason to fear the dark (or wake up Mom and Dad). Claessens kids Sleeping my lantern portable night light that's afraid of the dark? Definitely not you, with this kind of useful night light. Choose the one that best suits your needs and say goodbye to the muste and night horrors to the good. Get the latest deals, discounts, reviews and donations! Earning an online champion in marketing is one way individuals can dive deeper into the marketing field. These programs often offer intensive courses that can help students move to higher levels of responsibility, such as management or management positions. Some students can even use the online master's program as a springboard Career. No matter what the goal is, earning an online master's degree in marketing can help improve an individual's chances of career growth. More information on possible programmes, timelines and possible career paths for a Master's degree in marketing can be found below. Top 10 Online Masters in Marketing Rank School Location 1 Northwestern University Evanston, IL 2 Webster University Saint Louis, MO 3 Illinois Institute of Technology Chicago, IL 4 Concordia University-Wisconsin Mequon, WI 5 South Dakota State University Brookings, SD 6 Savannah College of Art and Design Savannah, GA 7 West Virginia University Morgantown, WV 8 University of Saint Mary Leavenworth, KS 9 University-New York New York, NY 10 Saint Joseph's University Philadelphia, PA Advertisement AccreditedSchoolsOnline.org is an advertising-supported site. Featured or trusted partner programs and all school search, search or match results are for schools that compensate us. This compensation does not affect our school rankings, resource guides or other editorially independent information posted on this site. Explore your interests with the high-quality standards and flexibility you need to take your career to the next level. The best online champions in marketing for 2017 to consider in this ranking, schools had to meet the following criteria: Accredited institutional level Private non-profit organisation or public school At least 1 online master's degree in the thematic area Schools were scored with factors such as Cost & Financial Support Number and Versatility of Student-Teacher Ratios Student-Teacher Relationships Graduation Rates Traineeship and Support Services Academic/Career Counselling Services Employment Services Insolvency Rates of Loans These factors were compiled for each school and classified on the basis of a peer value calculation (PBV). PBV compares the costs of the programme with those of other programmes with the same (or equivalent) qualitative score and costs. PBV refers to the total value of a university or degree programme or bang for your buck. Choosing a well-suited programme that teaches regional knowledge needed for the success of the field is often the first step towards the start of an online marketing degree. However, it can be overwhelming to sift through all schools that offer a master's degree in online marketing. The list of best-class schools below allows prospective students to narrow down their options when looking for a possible program based on things like the number of programs available, student-teacher relationships, and tuition fees. See below which schools made the cut in 2017. Northwestern University Because of northwestern university's integrated the Master's Programme is part of the School of Journalism and Media, adults majoring in marketing may receive and traditional and emerging media skills. Students are accepted around the world. Analytical and communication skills, as well as strong academic performance, can help adults get into the program. There is a full-time and part-time master's programme. A full-time student participates in a 10-week immersion project. Marketing analytics, brand strategy, content marketing, media strategy and digital marketing are study classes in both full-time and part-time planning. Webster University Webster University's Master's Degree in Marketing teaches students effective marketing practices and procedures and enables them to gain analytical ability to make strong decisions about marketing. The students learn principles, terminology and theories related to successful marketing. Students can also synthesize these thoughts together. The program prepares students to make effective marketing plans. Topics include management, marketing research and digital marketing. Students are ready to enter working life in an upper-level course focused on career success in the 21st century. Students can also choose optional ones to specialise in their education. The Illinois Institute of Technology The Stuart School of Business manages a master's degree in marketing analytics from the Illinois Institute of Technology. To ensure that the categories meet current marketing needs, the Institute established the Marketing Analytics Advisory Council. At a glance, the programme consists of eight core categories and three selections. These classes combine every 36 study hours and teach adults, for example, marketing research and design, spreadsheet modelling and business analytics to gain a competitive advantage. The school allows part-time students to take only one course in a semester. Concordia University-Wisconsin Concordia University-Wisconsin offers an online marketing MBA. The program is aimed at students who are already on sale, advertising and similar companies looking for career development. The school prides itself on teaching two rings from instructors who know how to personalise education. Students gain an understanding of direct, social and international marketing. The courses are taught by professionals in the field who have years of experience in the real world. The students learn the necessary skills to succeed in modern competitive business environments. The school is a religious organisation, so it emphasises the use of the Christian framework within a professional framework. Online courses are offered on a convenient schedule and allow students to continue to have access to the top-notch faculty. South Dakota State University South Dakota State University's Master's Degree in Mass Communication is an advanced academic program aimed at who are interested in a career in communications, marketing or public relations, public relations career, communication theory is presented during coursework, professional application is the primary focus of teaching. The students learn about important breaks and events, such as freedom of expression, the process of organizing petitions, marketing ethics and numerical statistics. Independent and critical thinking is strongly encouraged. If students practice research and design, they can graduate after completing 32 credits. If students only complete studies, they need 36 credits to graduate. Savannah College of Art and Design Savannah College of Art and Design's master's degree in advertising is taught on campuses in Atlanta, Georgia, Savannah, Georgia and Hong Kong. Upon request, the student can also earn a degree entirely online. In addition to learning how to create and layout ad templates, students get copywriting, headline development, branding and innovative advertising skills. Approximately 45 study hours are built into the curriculum. Students get the chance to develop real-life ads before they graduate. Some of the ads are about picking up big business. The Master of Science in Integrated Marketing Communications at the University of West Virginia West Virginia focuses, as its name suggests, on the latest communication technologies for marketing professionals. The Master's Programme consists of various courses that help students understand marketing within a broad organizational framework instead of different roles, such as public relations roles. The school emphasizes a practical, customizable experience. The program is offered online so that working students can learn at their pace. The curriculum is built so that students can learn key ideas and apply them in their work the next day. Marketing professionals at Saint Mary's University receive a master's degree through a master's degree in business administration from Saint Mary's University. Marketing and advertising management is a hub through which marketing majors progress in their training. Advertising, marketing research, buyer behaviour and advanced marketing strategy and planning of the 21st century are part of the concentration. Marketing lessons are also taught in generalized management specialisation. By combining marketing, finance and business management learning, graduates could meet the organization's oversight or marketing management needs. Extensive study areas could also open up pathways to more general business leadership positions. Pace University-New York Pace University New York offers adults the opportunity to get credentials to work in marketing management. The training of organisations that may support organisations at senior marketing level is acquired through a Master's degree in Marketing Management. The Master of Science in Marketing is a degree which: branding, buying and selling. Students are expected to have a basic understanding of marketing methods, strategies and analytics. During the Master's programme, the Faculty will teach students how to use media, digital marketing tools and customer information to build tailored marketing programs. All classes will be held on the New York campus. Saint Joseph's University Location Philadelphia, PA Saint Joseph University grants international marketing to a master's degree in engineering. The degree-related curriculum provides marketing majors with the skills to build brands for domestic companies and organizations that have a global impact. The opportunity to learn first-hand from different cultures comes from during an international study tour. The categories that advanced marketing majors can expect to take on are international marketing research, global marketing communications, international channel management, and international product development and brand management. The schedule of hours is a semester, and each semester is running for 14 weeks. New England College Purdue University-Main Campus Location West Lafayette, IN Search Online Master's in Marketing ProgramsAside factors such as tuition fees and the relationship between students and teachers, potential online masters of marketing students may have to consider other elements when looking for a program. The search tool below can help students filter programs based on a variety of criteria, including approval rates and school size. Marketing online degree Timeline The online degree in the Marketing Timeline is designed to help students understand what they can expect during the application process and each year of study. Although the time required to complete a degree may vary, it takes two years to complete a master's degree in most cases. Below is an example of what to expect for a two-year, full-time schedule, and standard search process. APPLICATION PROCESS Preparation for an online Master's degree in marketing can be competitive. Some schools have pretty strict and widespread admission expectations that require more components than just a standard app and transcription. Below are some examples of what aspire students might encounter. Complete a bachelor's degree Although a bachelor's degree is typically a requirement during enrollment in a master's programme, most schools may not require a bachelor's degree in marketing or related fields. However, some undergraduate categories of business, such as accounting, quantitative analysis, marketing presentation, and organizational theory and behavior, may be needed. Accepted students with no business or marketing background often have to take these courses during the first year. Minimum level of GPA An undergraduate GPA for a prospecting student may be part of the application. Most schools may have a minimum GPA requirement for admission. Learn more about gpa requirements for the program you want. Standardized tests Many schools offering online master's degrees in marketing require applicants to have GRE or GMAT test results. Some schools accept scores from either exam, as long as the scores are not more than five years older. Letters of recommendation Letters of recommendation typically need to be written with colleagues, former professors and other people who can speak in the student's marketing work. Some schools allow students to translate letters with an intake package, while other schools only require contact information so they can request letters on behalf of the student. Meaningful work experience. Most online masters of marketing programs do not require applicants to have work experience in marketing or similar field. However, having this experience can improve access. Admissions officers usually like students who are well rounded up with a wide range of experiences in the field of their choosing. Personal statement A personal statement usually allows the applicant to tell more about themselves and why they would be a great addition to a particular school's future marketing category. Many of these categories focus on strategic planning and management in the marketing world, among other things. The main learning goals students may expect to receive in the first year are listed below. Strategic marketing concepts Many online degrees in marketing programs focus their curriculum on big picture ideas and concepts. For example, students can learn how to edit a specific marketing campaign so that it achieves the company's overall goals. Basic courses in business and accounting These courses are usually only necessary for those who get an online master's degree in a marketing program with little or no relevant academic or professional experience. For these students, entry-level business and marketing lessons are usually completed during this first year. Management techniques In addition to learning strategic thinking, students often acquire leadership and leadership skills. For example, once a marketing plan has been developed, it must be implemented, so master's students in marketing typically learn how to communicate and supervise their subordinates effectively to implement strategic plans effectively. THE SECOND YEAR AFTER MILESTONES, when core courses are largely completed, e-students in marketing usually use their second year to focus on specialized courses and an applied learning project. In most programs Usually achieves the following goals this last year: Get new and specialized marketing knowledge in addition to helping develop overall image thinking and leadership skills, a master's degree in marketing often offers students the opportunity to improve their skills in unique fields and focus. Many of the courses offered in the Master's-level online curriculum can cover advanced and recent developments such as business analytics, big data and digital marketing. Read more detailed concepts Many online master's degrees in marketing programs allow students to take certain marketing electives. This can provide students with the opportunity to tailor their education to their professional development needs. Use the information for projects and tasks If graduation is not yet required, students may have the opportunity to apply for an internship where they can take what they have learned at school and use it in a real business environment. Alternatively, students who already work in the marketing industry can use their new skills to make immediate changes to their performance. GRADUATION REQUIREMENTS The largest online master of marketing degrees usually lasts about two years and consists of about 30–50 credits. In addition to completing and passing the required courses, the student may also need to meet the additional graduation requirements. Below are some examples of common graduation requirements. Minimum gpa or grades Most programs may require minimum grade courses to obtain credits that can be applied to the requirements needed for graduation. Many programs may also require a minimum overall average to get an online master's degree in marketing. Traineeships or traineeships Depending on the school, an internship or traineeship may be necessary or strongly recommended for graduation. Internships or internships can be especially important for students who do not yet have real experience in marketing or business, as it can provide students with the opportunity to strengthen their newly developed marketing expertise. In addition to completing the course, most schools may require a master's thesis. This often requires in-depth research on a unique topic in the marketing world, as well as a written report detailing what the student has learned and what conclusions have been drawn. Completing the Capstone project Many online master's programs may require a capstone project in which students apply what they have learned to a comprehensive marketing plan. Students usually need to work on this marketing plan from planning to implementation on financial grounds along the way. This necessary in addition to the doctoral thesis. After completing the degree: What to do with a Master's degree in marketing For some master's degree a marketing degree is the next step towards promotion or a raise. For others, it can be the beginning of a whole new career. Below are some popular career paths in marketing available for master's graduates. BROWSE MASTER'S IN MARKETING CAREERSPublic Relations Manager Prblic Relations Manager often oversees strategic plans to improve the image of an employer or customer. Tasks can include accepting a press release, identifying potential customers, developing public relations campaigns, and creating plans to communicate with different media connections through a variety of channels. Average salary \$104,140Growth Potential 7%Creative DirectorCreative managers typically identify, develop, and implement a company-wide message or campaign. Certain tasks vary depending on the organisation, but typical tasks include overseeing the creative process to ensure that it is the requirements of the directives adopted, communicating with customers to develop a creative campaign, and adopting other models developed. Mean Annual Wage \$89,760Growth Potential 2%Chief Marketing Officer Led and partnered with other top executives, such as the CEO, the Marketing Director (CMO) usually works on planning the organization's marketing efforts. To achieve this strategic goal, market organisations guide individuals to specific marketing tasks, help prepare a marketing plan in accordance with the CEO and/or board directors, and approve marketing-related decisions. Annual salary growth potential of \$102,690 6%Source: BLSCore principles and skills learned in the online marketing programMasters in Marketing Understand and Apply Market Research Data Graduates of an online master's in marketing program typically learn not only the underlying concepts of how market data can be collected and analyzed on a large scale, but also how it can be used to improve an organization's ability to reach and connect with its current and potential customers. Maintain and develop customer relationships Either through traditional methods, such as taking a customer to a meal, or by modern methods such as data mining customer data and order history, some of the most important tasks a student can acquire are maintaining and searching for new customers. Graduates after their studies often have the tools to understand and build customer relationships. Global marketing One way companies can find new customers is to expand into untapped markets, including international markets. Most, if not all, marketing online master programs offer students the opportunity to learn how to market abroad by learning what and how cultural considerations are taken into account. Some courses may be more accurate and teach students to market regions or countries, such as Latin America and China. Additional resources In the field of marketing, you can typically find a lot of support through career development and networking through dedicated organizations. The following resources are other ways for webmaster marketing program applicants to explore the industry:The American Marketing AssociationThis Association is premiering as a professional association for marketers in both the scientific world and the business world. They draft an ethical statement, sponsor education and promote career development. DECAT this group aims to promote students in various academic fields, such as finance, marketing and hospitality. DECA sponsors educational programs, scholarships and events for college students. The merger of the Internet Marketing AssociationIT is one of the largest member organisations of marketers and related industries. This international organisation aims to promote information sharing to help the marketing industry. SEMPOSEMPO is an international nonprofit organization that focuses especially on helping the search engine marketing industry. SEMPO aims to promote the industry by sponsoring research, promoting networking and providing educational opportunities. Opportunities.

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