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Twitter logo text font

Add ALT text to your pictures because you're a good person. Screenshot: David Murphyl is a lazy tweeter, that's true. I don't use much service, and when I do, I will occasionally upload a picture with some pithy comment and call it a day. But it's not right on my part. I, like you, should also spend a moment to add alt text to my pictures on Twitter. Why would this extra step? Because you're a good person, that's why. It's easy to do, it doesn't take barely any extra time, and helps those with visual impairments better understand the context of your tweet. Alt text, for those unaware, provides an audio image description to those with screen reading devices or who use any type of voiceover feature on their computers or smartphones. Set this description via alt image text, which can help add useful context to what a person is reading/listening to. Without alt text, the screen reading program or voiceover functions will be skipped right over the image. For a tweet, especially one that's basically a kind of-but-not-really title or snarky reaction to a photo that doesn't make sense without visual context, alt text matters. And you can easily add them on the web or using Twitter iOS and Android apps, so you really don't have an excuse not to use them. On the web, upload the image to your tweet and click the Edit button in the upper-right corner. When you do, you'll see a new column that says ALT. Click on it and first you will see this screen:Screenshot: David MurphyClick on Of Course, and then you will be asked to add your alt text. Save your Twitter snark for your tweet; alt text should be a clear description of your image. Keep it short, but not too short. The process is equally simple on iOS and Android. Using the first as an example, start composing a new tweet and add a picture to your post. Tap the hard-to-miss +ALT button and type a description. Screenshot: David MurphyAlto's text won't count towards limiting your tweet character but, again, you don't have to write an essay here. A simple sentence that clearly describes what is in the photo should be enough. Remember, someone—or something—still has to read this. There are a lot of people on Twitter – 261 million Twitter accounts last time we checked. And that means it can be difficult to highlight your account. One way to be a little different on Twitter is to change the font in your name and biography from the default. The good news is that changing the font on your Twitter is bio-simple, and it's easy to play around with different fonts and change back to default if you're not happy with what you've chosen. Below is the best way to get the font you want on Twitter. Keep in the beginning that this process is very similar to changing the font in your Instagram biography. In general, it is not a good idea to change the whole of Twitter was on another font because it might be difficult to read and probably will not look good. We advise you to stick to only one part or change only your name. Also note that the fonts described below use unicode characters, which may mean that they are not available to people who use screen readers. So be sure to think about it/use these fonts sparingly. 01. Choose fontLingoJam shows you all the font options. Some are prettier than others There are a number of different text generators that you can use to find your perfect Twitter font. They range from very ugly and non-user friendly to quite nice and easy to use. We like LingoJam best (pictured above), although some might enjoy the complete simplicity of the Unicode Text Converter. You'd also like to experiment with YayText, which shows you what your new font would look like in a real tweet (as opposed to just your biography). You'll need to copy and copy text each time if you want to use a different font in all your tweets. But we're getting ahead of ourselves. Laura Jordan-Bambach uses a different font in her Twitter biography Once you decide on your font, you just need to copy it, then late for it in your Twitter bio - go to Edit Profile to do it. Make sure you're changing your name on Twitter as opposed to your username (e.g. Creative Bloq as opposed to @CreativeBloq), as Twitter won't allow you to change the font of your username. Your Twitter profile will then be updated and you can decide if this is the right font for you. If not, simply copy and copy another font over or return to the default by simply typing the name you want. And you're ready to roll (or tweet)! Read more: In an age of corporate social responsibility, how can a multinational company participate as a sponsor and sponsor of the Olympic Games without tarnishing its image? Even a better question is who would have thought that sponsoring an organization like the Olympics could bring negative dammies and public opinion? Transcending politics, the Olympics were meant to help build a peaceful and better world by educating young people through a sport practiced without discrimination of any kind and in the Olympic spirit, which requires mutual understanding with a spirit of friendship, solidarity and fair play. Although in all fairness, I don't think there was much in the way of corporate sponsorship envisioned in 1924. In an era where companies are expected to show social responsibility, sponsoring the Olympic Games in China – a country with questionable human rights and environmental practices – Olympic sponsors can and should prepare for a backlash of sorts. Perhaps the Olympic Committee should extend the charter to ask the coming countries to impose a moratorium on corporate backlash during the Olympics; although both protest groups will agree that it is difficult to ignore such a large stage. Branding experts believe the backlash should have minimal impact on sponsorship brands. Case in point, Lenovo's top level sponsorship of the 2008 Summer Olympics in Beijing China should not astound anyone. Lenovo has been a Chinese-owned company and a global player on the world stage and markets since taking over IBM's computer business in 2004 for nearly \$2B. However, other sponsors such as Samsung, Coca-Cola, Visa, McDonalds and GE are global, multinationals that generally do not walk into alliances or partnerships without a clear plan of action. These companies want to expand their brand to 1+ billion potential Chinese consumers. Sponsoring the Olympics is good business sense and, in its own way, a demonstration of their good social responsibility. In addition, people who care about human rights issues are generally not consumers of the products these corporations produce. I don't think you'll find many Amnesty International employees or volunteers enjoying Coca-Cola at McDonald's any time soon, or, for that matter, anyone at McDonald's anywhere who has deep conversations about human rights issues through their Big Macs. Sponsors take comfort in saying they are moving forward to the spirit and ideals the Olympics stand for. Moreover, one brand that could come out looking the worst could be the Olympics itself. Chase Wegmann is director of business development and client strategy for an advertising, branding and marketing agency in New York City*** Digital fonts that are classified as Spencerian Scripts vary greatly in style. Usually these fonts have small x-heights and often long and recognizable offspring and ascending ones. They are orning characters with variations in thick and thin strokes mimic the kind of writing instruments used in the 19th century. Coca-Cola Company Spencerian fonts are suitable for wedding invitations, greeting cards, certificates, home hats and titles. They are not suitable for blocks of text because they are difficult to read in small sizes. They are formal in appearance and best paired with a readable unwritten font. Because they are so recognizable, do not use more than one script font in the design. You can also use these fonts to refer to nostalgia or a specific time period. With some of these commercial fonts you will get a lot of alternative characters, blooms and ligatures. Spencerian Palmer Penmanship Regular by Intellecta Design is an OpenType font with elaborate capital letters. Spencerian By Product Regular, also from Intellecta Design, is still posh but slightly smaller than Spencerian Palmer Penmanship and is less variation in stroke width. It's more uniform. Alexandra Script Normal by BA Graphics is similar to the Exmouth font with something imaginative capital letters. Kuenstler Script is almost a twin of the free Palace Script font, but with a little more character spacing. Edwardian Script has a slightly more imaginative capital. It's a typical, classic Spencerian script. Several other scripts and italic fonts that haven't strayed far from their Spencerian heritage include Balmoral, Citadel Script, Elegy, English 111, English Screenplay, Flemish Script, Engraving, Original Screenplay, Parfumerie Script, Sacker's Script, Shelley Script, Snell Roundhand, Tangier, Virtuosa Classic and Young Baroque. Have you ever admired Coca-Cola or the Ford truck logo and thought: Wow, I wish I could write like that? In fact, a lot of people - mostly older than anyone you know - used to write just like that. Both of these logos use the Spencerian script, a script handwriting style that became popular in the United States in the second half of the 19th century. First adopted for business correspondence and taught at business faculties, she eventually found her way into elementary schools. At a time when italics were a way of writing, this is what many American schoolboys have learned - minus some of the elaborate flourishes. The Coca-Cola logo uses the form of a Spencerian script. The Ford logo also used it in its first oval logo design. In modern times, the script is basically the same, but it has become a little thicker with rounder ends on some letters. Eventually, the typewriter swapped handwriting for work, and the simplified style of handwriting was adopted by schools, but the Spencerian script lives on in familiar logos, and its impact is seen in some beautiful handwriting fonts. Even if you don't use pen and ink, you can type like an early graduate of Bryant & Stratton College (Henry Ford's alma mater) or a public school student in the 1890s. Thank you for telling us! Tell us why! Why!

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